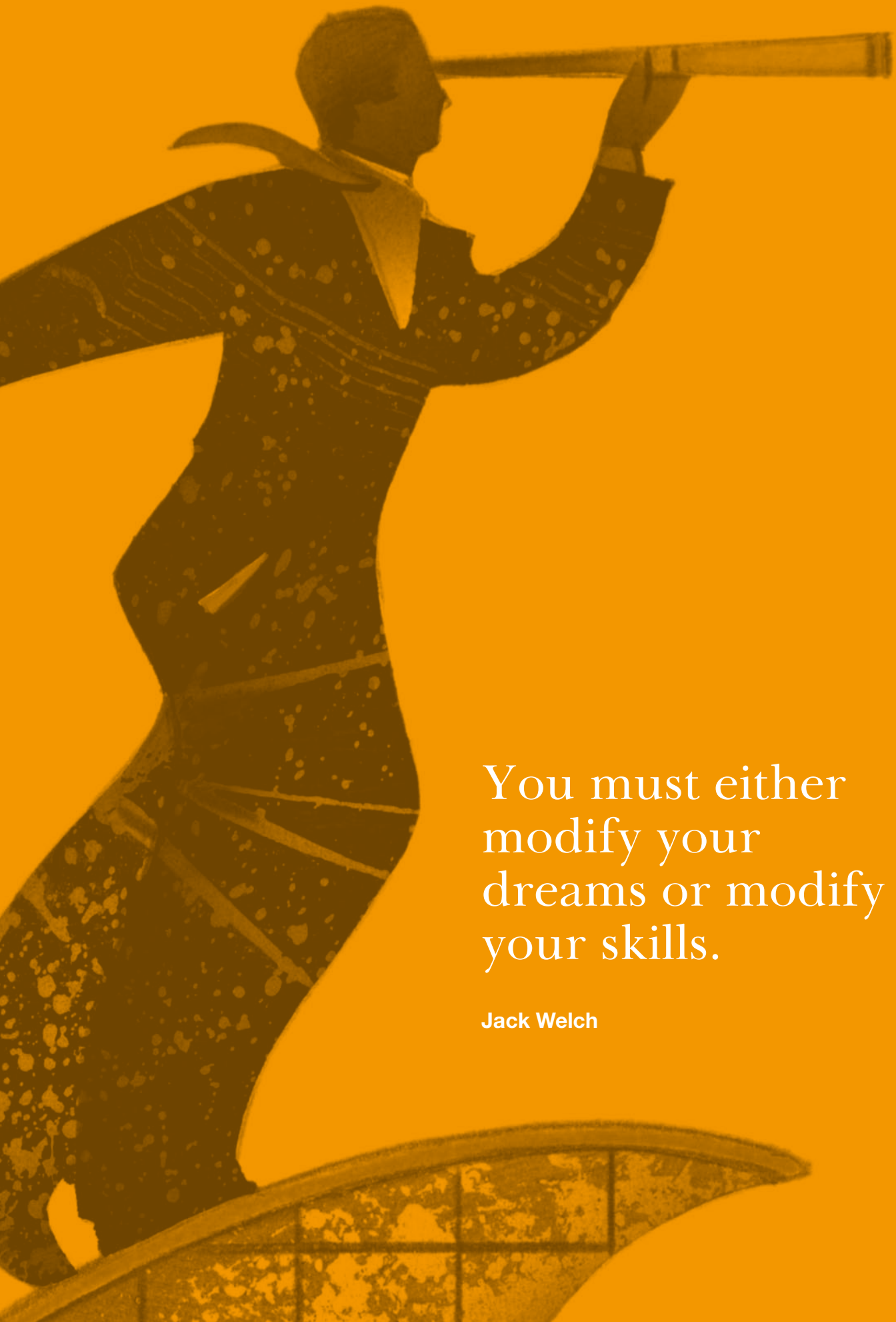


Korea University Business School
MBA Programs

Global MBA





You must either
modify your
dreams or modify
your skills.

Jack Welch

Mission

Educating future CEOs in
global markets

Target

Established and experienced
business professionals

The Goal of the Global MBA Program is to produce future business leaders who will command the global business community to the next level with dynamic leadership, critical vision, systematic decision making capability, a deep sense of social responsibility, and supreme ethical standards.



Hyundai Motors Business Building
Scheduled for completion by Aug. 2012



Media Focus

Double International Reaccreditation

KUBS is the only school in Korea to be reaccredited both by AACSB and EQUIS for 5 years.
Association to Advanced Collegiate Schools of Business (AACSB) Aug. 2005
European Quality Improvement System (EQUIS) Feb. 2007

Ranked Best MBA in Korea Jan. 2009

KUBS MBA programs received the best evaluation for 4 years consecutively since 2006 by the Korean Ministry of Education Science and Technology.

SSRN announces Korea University's download rank SSRN, July. 2009

Korea University rose to a world-wide ranking of 107th on business school comparison evaluation by the total number of dissertations downloaded. It is the highest ranking among universities in Korea.

The largest Faculty Size in Korea (87 full-time professors)

World-wide Ranking

Ranked 66th in the world by The Times (2005) in the area of social science, including business, in its evaluation of global universities

Ranked 107th by the total number of articles downloaded by SSRN(2009) the highest ranking among universities in Korea

Ranked 1st for its research in Korea by Asia Pacific Journal of Management(2008) and 10th in Asia Pacific Business Schools as the most prolific Asia Pacific Business Schools in terms of its research publications.

Highest Number of CEO Graduates

KUBS has produced the highest number of CEOs in Korea according to the 2008 White Paper on the CEOs at Top 100 Korean Companies by The New Management monthly. KUBS was ranked top in the same survey for 3 consecutive years.

Highly praised for "World-class facilities"

LG-POSCO Business Building is highly praised as a state-of-the-art business building by the press and distinguished international visitors such as OECD Secretary General Angel Gurría and Bloomberg CEO Peter Grauer and often benchmarked by foreign business schools.

Why KUBS Global MBA?

Global + MBA = A world of Advantages

The Global MBA is the KUBS MBA plus Global experiences. All students, Koreans and non-Koreans alike, will gain an excellent business administration education, Korean experiences and international perspectives.

Global Experience

Students can learn not only from lectures in class but also from global environments. The Global MBA class is comprised of students from all parts of the world, diversity of ages and from a wide ranging business and cultural backgrounds.

Learning Experience at KUBS

Korea University Business School is one of the best and most prestigious schools in Korea. Its outstanding faculty members will provide an innovative learning experience that can match any school in the world.

100% English Speaking Environment

With one third of students from countries outside of Korea, everyone should speak English in class, team meetings and social activities. In addition, English and Korean language classes are offered.

Exchange Partners

Students who wish to further their educational experience in a foreign setting can take advantage of one of KUBS's many partner schools, upon completion of a 12 month program at Korea University.

Industry Partners

Major companies and organizations in Korea have sponsored the Global MBA program.



Curriculum

Concentration Option in Finance, Marketing or Strategy

Those students who want to pursue a specialized career can concentrate their studies on specific areas. If a student three or more courses in a specific area, the student will be provided with a Certificate of Concentration. The Global MBA program offers options of concentration in finance, marketing or strategy.

Module Schedule & Curriculum (tentative)

Module 0: 2010. 08. 17 ~ 2010. 08. 19

No	Title	Type	Concentration	Credit
1	MBA Prerequisite Session	Elective		1

Module 1: 2010. 08. 30 ~ 2010. 10. 22

No	Title	Type	Concentration	Credit
1	Uncertainty, Data & Decisions	Core		2
2	Financial Accounting	Core		2
3	Business Communication	Core		2
4	Managerial Economics	Core		1
5	Financial Management	Core		2

Module 2: 2010. 10. 25 ~ 2010. 12. 17

No	Title	Type	Concentration	Credit
1	Organizational Behavior	Core		2
2	Marketing	Core		2
3	Managerial Accounting & Cotrol	Core		2
4	Strategic Management	Core		2
5	Operation Management	Core		2

Module 3: 2011. 01. 03 ~ 2011. 02. 25

No	Title	Type	Concentration	Credit
1	Innovation & Venturing	Elective	ST	2
2	Consumers & Market	Elective	MK	2
3	International Business	Core		2
4	Investments	Elective	FN	2
5	Corporate Strategy	Elective	ST	2
6	Corporate Innovation & Venturing	Elective	ST	2
7	Consumer Behavior	Elective	MK	2

Module 4: 2011. 02. 28 ~ 2011. 04. 22

No	Title	Type	Concentration	Credit
1	Emerging Trends & Developments in Global IT industry	Core		2
2	Corporate Finance	Elective	FN	2
3	Strategic Cost Management	Elective		2
4	Marketing Strategy	Elective	MK, ST	2
5	Derivative	Elective	FN	2
6	M&A Strategy	Elective	ST	2
7	Strategic Management of Human Assets	Elective		2
8	Supply Chain & Procurement Management	Elective		2
9	Managing Service Enterprise	Elective	ST, MK	2

Module 5: 2011. 05. 02 ~ 2011. 06. 24

No	Title	Type	Concentration	Credit
1	Field Study 1	Core		1
2	Corporate Governance	Elective	FN	1
3	Leadership	Elective	ST	2
4	Ethics	Core		1
5	Strategic Risk Management	Elective	FN, ST	2
6	New Product Development and Brand Strategy	Elective	MK	2
7	Negotiation	Elective		2
8	FSA & Valuation	Elective	FN	2
9	Management Science in Spreadsheets	Elective		2
10	Channel Management and B2B Marketing	Elective	MK	2
11	Understanding Telecommunication Industry	Elective		1
12	Understanding Petrochemical Industry	Elective		1

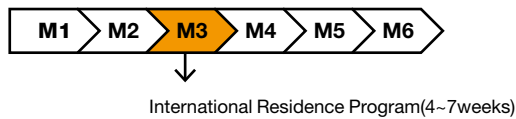
Module 6: 2011. 06. 27 ~ 2011. 08. 05

No	Title	Type	Concentration	Credit
1	Field Study 2	Core		4
2	Entrepreneurship	Elective	ST	2
3	MBA NITE	Core		1
4	International Marketing	Elective	MK	2
5	Business English(Pass/Fail)	Core		0

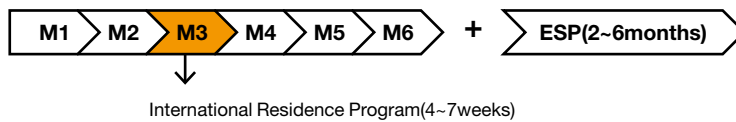
Program Features

Global MBA Curriculum system

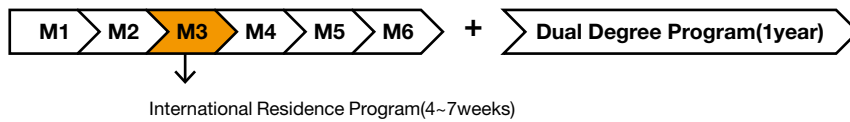
- 1 year Track : 6 module



- 1.5 years Track : 6 module + Exchange Student Program



- 2 years Track : 6 module + Dual Degree Program



Exchange Student Program

The Exchange Student Program offers invaluable opportunities to study business from an international perspective and to experience life in a different culture. KUBS MBA program offers international educational experiences in the world-class partner business schools. After 6 modules, students have the option to study for two to six months at one of 52 partner universities in 21 countries.

Representative Exchange Partners :

Ohio State University	York University	National University of Singapore
University of Florida	Bocconi University	CEIBS
Georgia State University	Em Lyon	Fudan University
Boston University	ESSEC	Tsinghua University
Vanderbilt University	WHU, Koblenz	Peking University

International Residence Program

The International Residence Program provides students with an opportunity to experience global culture and learning. Participating students will take customized education at other leading business schools in foreign countries and enjoy foreign environments for an extended period of time. In 2010, students studied at Boston University and NUS, and visited many cities and companies over four weeks.

Period	Country	Institute	Companies	Courses
1/5-1/26 (3 weeks)	USA	Boston University	Akamai Flyer, Genzyme Corporation	International Business (2) Corporate Innovation & Venturing (2)
1/26-2/6 (1 week)	Singapore	National University of Singapore	Adval Company Peranakan Mesuem	Consumer Behavior (2)

Field Study

Global MBA offers an 'Field study' in Module 5 and 6 to maximize students' capabilities in applying their skills for real business tasks. Students form task force teams in which they can harness and utilize each member's strengths and expertise. 12 companies including Hyundai Motor Company, Posco E&C, Hyosung Corp, Hanjin Transportation Co. Ltd, Pulmuone Co. Ltd, etc. participated in the project in 2010.

World-Class Faculty



KUBS has secured the largest number of top-class faculty members, internationally competitive in research and teaching, aimed at providing the most competitive education to cope with environmental changes in the world economy. In an effort to continue the strength, KUBS has been very active in inviting foreign faculty members from international business schools to globalize its educational environment and research contents.

KUBS Faculty

Accounting

Soo Young Kwon Washington University, **Jinbae Kim** Carnegie Mellon University, **Gil S. Bae** University of Minnesota, **Jinhan Pae** University of British Columbia, **Joon Yong Shin** University of Minnesota, **Kwan Hee Yoo** Indiana University at Bloomington, **Sung Soo Yoon** University of Illinois at Urbana Champaign, **Seung-Weon Yoo** University of Wisconsin at Madison, **Yong Keun Yoo** Columbia University, **Manwoo Lee** University of Georgia, **Seok Woo Jeong** The State University of New York at Buffalo, **Wooseok Choi** Michigan State University, **Soongsoo Han** University of Illinois at Urbana-Champaign, **Dan S. Dhaliwal** University of Arizona

Finance

Dongcheol Kim University of Michigan, **Baeho Kim** Stanford University, **Woojin Kim** University of Illinois at Urbana Champaign, **Joonghyuk Kim** University of Illinois at Urbana Champaign, **Sang Koo Nam** University of Pennsylvania, **Kyung Suh Park** Northwestern University, **Jongil So** University of North Carolina at Chapel Hill, **Young-Sup Yun** The Ohio State University, **Kuan-Hui Lee** The Ohio State University, **Dong Wook Lee** The Ohio State University, **Phil Sang Lee** Columbia University, **Hasung Jang** University of Pennsylvania, **Jin-Wan Cho** Carnegie Mellon University, **Joon Ho Hwang** Indiana University at Bloomington, **Li Yan** National University of Singapore

International Business

Ho Jin Kang The Ohio State University, **Icksoo Kim** University of Oxford, **Jungbien Moon** University of Pennsylvania, **Mannsoo Shin** University of Illinois at Urbana Champaign, **Jang Rho Lee** New York University, **Jay Hyuk Rhee** The Ohio State University, **Jaiho Chung** Harvard University, **Chris Changwha Chung** University of Western Ontario, **Myeong-**

Hyeon Cho Cornell University, **Insik Jeong** University of South Carolina, **Fabian J. Froese** University of St. Gallen, **Martin Hemmert** University of Cologne

LSOM (Logistics, Service & Operations Management)

Kihoon Kim Stanford University, **Daeki Kim** Massachusetts Institute of Technology, **DaeSoo Kim** Indiana University at Bloomington, **Kyung Sam Park** KAIST, **Kwangtae Park** University of California at Berkeley, **Myung Sub Park** Texas A&M University, **Hojung Shin** The Ohio State University, **Hosun Rhim** University of California at Los Angeles, **Kyu-Seung Whang** University of Illinois at Urbana Champaign, **Inna Drobouchevitch** University of Greenwich, **Morgan Lee Swink** Indiana University at Bloomington

Management

Seungwoo Kwon Carnegie Mellon University, **Kwanghyun Kim** Texas A&M University, **Dong-One Kim** University of Wisconsin at Madison, **Eonsoo Kim** University of Illinois at Urbana Champaign, **Young-Kyu Kim** University of Chicago, **Tai Gyu Kim** Carnegie Mellon University, **Hicheon Kim** Texas A&M University, **Hyoung Koo Moon** University of Minnesota, **Johngseok Bae** University of Illinois at Urbana Champaign, **Dongseop Lee** University of Wisconsin at Madison, **Jin Kyu Lee** University of Iowa, **Jae Eon Yu** University of Lincoln, U.K, **Jae Uk Chun** State University of New York at Binghamton

Marketing

Sang Yong Kim Duke University, **Jae Wook Kim** University of Illinois at Urbana Champaign, **Jaehwan Kim** The Ohio State University, **Gangseog Ryu** University of Pittsburgh, **Jongwon Park** University of Illinois at Urbana Champaign, **Chan Su Park** Stanford University, **Kwanho Suk** University of Toronto, **Shijin Yoo** University of California at Los Angeles, **Weon Sang Yoo** University of British Columbia, **Song Oh Yoon** Stanford University, **Doo-Hee Lee** Michigan State University, **Janghyuk Lee** ESSEC, **Jong-Ho Lee** University of Cambridge, **Seoil Cha** Indiana University at Bloomington, **Jinhee Choi** University of Chicago, **Aric Rindfleisch** University of Wisconsin at Madison, **Tony C. Garrett** University of Otago

MIS (Management Information System)

Jae Yun Moon New York University, **Yong moo Suh** University of Texas at Austin, **Dongwon Lee** University of Minnesota, **Jae-Nam Lee** KAIST, **Ho-Won Jung** University of Arizona, **Jaemin Han** University of Iowa, **Se-Joon Hong** Carnegie Mellon University, **Anat Zeelim-Hovav** Claremont Graduate University

Joint Professor

Aric Rindfleisch University of Wisconsin-Madison, **Dan S. Dahliwal** University of Arizona, **Morgan Swink** Michigan State University

International Visiting Faculty

Anurag Gupta Case Western Reserve University, **Atanu Sinha** University of Colorado, Boulder, **Charles Raymond Taylor** Villanova School of Business, **Durairaj Maheswaran** New York University, **John Lawrence Stimpert** Colorado College, **Larry Joseph Leblanc** Vanderbilt University, **Uday Karmarkar** UCLA, **Utpal Dholakia** JGSM, Rice University



Interview with Alumni

Before I joined the program, I had a dream of becoming Investment Analyst and KUBS MBA program helped me achieve my dream through world-class education by offering opportunities globally. KUBS MBA program is challenging but rewarding. Team projects, papers, exams, etc. made me study all over night everyday but in exchange for that, I could acquire skills on how to approach and analyze business cases in international arena. During class discussions, it was very valuable to listen to the points of engineers from Korea, accountants from Thailand, doctors from Russia and some other students from different countries with different educational and career backgrounds. Professors are very strong in their areas of studies and stay updated regarding the changes in international business. KUBS MBA alumni are working at multinational firms all over the world. I am very grateful to the professors, other staffs and students of KUBS. Firdavs Olimov, UBS Securities, Equity Research, Uzbekistan / Global MBA 2009

To be a student of GMBA program of KUBS was really tough and challenging. The program's useful and realistic contents provided us with advanced and professional knowledge. As time went by, I also started my plan for future career: looking for a job in Korea. Thanks to the advice of CDC and professors, I got to know how to narrow down my job searching process to be more effective and particular; not only just find job vacancies but apply as normally we do. And things went as I had planned smoothly. Right after my graduation at KUBS, I started working for Global Sales and Marketing Team of CJ Cheil Jedang. It is so meaningful to me to look back to recognize that I did not waste any minute at all: Got a MBA degree and started my career in only more than 1 year. However, this story won't be stopped here, it'll be continued with more interesting chapters. Pham Le Minh, CJ Cheil Jedang Corp, Overseas Business Planning Team, Vietnam / Global MBA 2008

After graduation from Dhaka University, I started working at Siemens in Bangladesh. However, it was not long before I decided to pursue an MBA degree to learn current business trends and theories. When I was looking for prestigious MBA programs around the world, one of my professors recommended me to apply for Global MBA at Korea University Business School. After one year at the KUBS, I can confidently say that KUBS Global MBA is the best MBA program in Asia. World renowned professors and modern facilities have given me a chance to not only learn-up-to date business theories but also enjoy unforgettable campus life. Moreover, the Career Development Center at KUBS assisted me in finding the most suitable job for me through continuous 1-on-1 counseling and I was able to get a job offer from Hanjin Shipping Singapore. The world-class education quality provided by the number 1 business school in Korea and its excellent MBA student services adds great value in the future career of MBA candidates in the world. This is why I can proudly say that I am a KUBS alumnus when I meet new people. Muhammad Sohel Rahman, Hanjin Shipping Singapore Ltd, Sales & Marketing division, Bangladeshi/ Global MBA 2007



G-MBA Student Profile

Gender

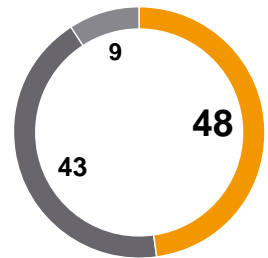
- 70% Male
- 30% Female



Age

- 48% 30's
- 43% 20's
- 9% 40's

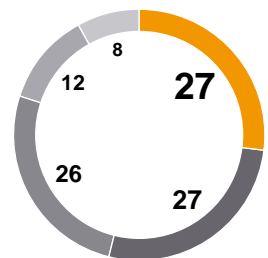
Average Age 31



Career

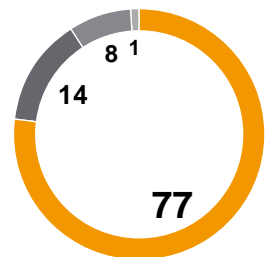
- 27% 3-5 years
- 27% 5-10 years
- 26% Less than 3 years
- 12% 10-15 years
- 8% More than 15 years

Average 6 years

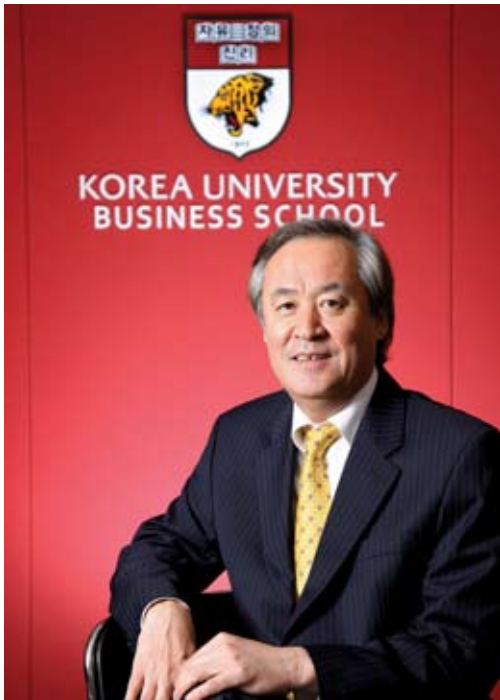


Nationality

- 77% **Korea**
- 14% **Asia**
China, Cambodia, Indonesia, Japan, Kyrkyz, Thailand, Uzbekistan, Vietnam
- 8% **America**
Chile, United States, Canada, Mexico
- 1% **Europe**
Switzerland



Window to the World



Welcome to Korea University Business School (KUBS), the first and best business school in Korea. During the last 100 years, KUBS has become undisputedly the nation's best business school, leading the development and innovation of business management education in Korea.

KUBS graduates now account for the largest number of the nation's top business executives, a hallmark of the school's excellent education in management theories and practices.

Korea University MBA (KUBS MBA) continues to advocate the KUBS spirit and culture that foster innovative excellence and prepares students for the global market of today.

The KUBS MBA program not only challenges the students through the curriculum but also

enriches their learning experience with real-life business management opportunities around the world.

KUBS is now determined to become a top-ranked business school in Asia and the world. We renew our programs to consider both the latest theoretical study and real-life application of business management. With this in mind, KUBS MBA offers international internships and exchange programs, and invites students and faculty members from all over the world to join us here at KU Seoul Campus.

As KUBS MBA drives forward to educate the global leaders of tomorrow, we hope that you will find the key to your global vision here at KUBS MBA program.

Jin Kyu Lee, Ph.D

A handwritten signature in black ink that reads "Jin K. Lee". The signature is written in a cursive, flowing style.

Admission

Academic Requirement

- Bachelor's degree or equivalents (Master's / Doctor's degree if applicable)
- Official English proficiency test score(IELTS, TOEFL, TOEIC etc)
(Students who are graduates of colleges or universities in English-speaking countries are exempt from submitting an English proficiency test score.)

Work Experience

Experienced business professionals

Applicant Checklist

Online Application: <http://biz.korea.ac.kr/APP/>

- A copy of Bachelor's degree or equivalents
- Official transcript
- Letter(s) of recommendation (freestyle)
- Certificate of employment history
- A copy of official English proficiency test score
- A copy of bank statement with a minimum of USD 40,000
(International Students Only)
- Agreement to verification of school records
- Application Fee: USD 90

For up-to-date information

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Global KU
Frontier Spirit 



Korea University Business School MBA Programs

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